

DIGITAL *Ministry* TEAM



WHAT IS A DIGITAL MINISTRY TEAM?

WE BELIEVE SOCIAL MEDIA PROVIDES VALUABLE MINISTRY OPPORTUNITIES FOR US AT ST. JAMES. OUR GOAL IS TO CONNECT WITH OUR ONLINE CONGREGATION AND SHARE THE GOOD NEWS OF JESUS CHRIST ONLINE WITH AS MUCH EXCITEMENT AND PURPOSE AS WE WOULD IN PERSON.

YOUR ROLE AS A PART OF THIS MINISTRY WOULD BE FOSTERING ONLINE CONVERSATIONS AND CONNECTIONS BY COMMENTING, SHARING, AND OTHERWISE ENGAGING WITH ST. JAMES' SOCIAL MEDIA POSTS.



SO WHAT DO I DO?

WE HAVE REACHED OUT TO YOU SPECIFICALLY BECAUSE YOU ARE ALREADY ENGAGED IN THE ST. JAMES ONLINE COMMUNITY, WHETHER IT BE THROUGH ONLINE WORSHIP, OR REGULARLY LIKING, COMMENTING, & SHARING OUR SOCIAL MEDIA POSTS. SO, THE SHORT ANSWER IS, WE WANT YOU TO KEEP DOING WHAT YOU'RE DOING!

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ON OUR POSTS, WE'D LOVE FOR YOU TO COMMENT AND SHARE, FIRST AND FOREMOST! IT CAN BE INTIMIDATING FOR SOME TO COMMENT ON A POST THAT HAS NO COMMENTS, SO OUR HOPE IN HAVING THIS TEAM IN PLACE IS THAT IT WILL OPEN THE DOOR TO EVENTUALLY MAKE OTHERS MORE COMFORTABLE IN ENGAGING & COMMENTING.

SHARING POSTS IS A GREAT WAY TO REACH A WIDER AUDIENCE AND POTENTIALLY REACH SOMEONE NEW. LIKING, LOVING, OR OTHERWISE "REACTING" TO A POST IS ALWAYS A GREAT WAY TO DRIVE ENGAGEMENT AS WELL.



ON OUR LIVE-STREAMS, WE'D LOVE FOR YOU TO INTERACT WITH PEOPLE THE WAY YOU WOULD IF YOU WERE IN THE BUILDING WITH THEM. REPLY TO THOSE WHO SAY GOOD MORNING WITH A WAVE EMOJI, A HELLO, OR EVEN ASK THEM HOW THEIR WEEK OR WEEKEND HAS BEEN. SHARING THE LIVESTREAM CAN ALSO BE SUPER HELPFUL AND IS A GREAT WAY TO REACH A WIDER AUDIENCE.



BEFORE YOU GET OVERWHELMED, WE DO NOT EXPECT YOU TO COMMENT, SHARE, OR REACT TO EVERY SINGLE POST, OR SAY HI TO EVERY SINGLE PERSON ON A LIVESTREAM! THIS GROUP ALREADY DOES A GREAT JOB OF ENGAGING WITH ST. JAMES' SOCIAL MEDIA PAGES, WE JUST WANT TO MAKE IT OFFICIAL! IT IS OUR HOPE THAT SERVING ON THIS MINISTRY TEAM WILL BE A BLESSING TO YOU AND THAT NEW PEOPLE MAY COME TO KNOW CHRIST BECAUSE OF YOU.

